

THE URGENCY OF SOCIAL STUDIES EDUCATION IN THE GLOBALIZATION ERA

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Abstract

This article describes the impact of globalization on the world of education and the urgency of social studies education in facing globalization. Globalization, which brings in foreign cultures through technology, society, and others, can add to the repertoire of cultural diversity within the nation, but on the other hand, globalization can become a dangerous threat in every aspect of our nation's life. Facing this phenomenon, social studies education should ideally be responsive and self-organizing in dealing with globalization. Materials repeated from the start to fail in practice are made into basic materials to work with students to strengthen the spirit of nationalism in the era of globalization.

Keywords: Urgency; Education; Social Studies; Globalization.

Preliminary

Globalization is interpreted as a term that has a relationship with the increasing interrelationships and dependencies between nations and people around the world through trade, investment, travel, popular culture, and other forms of interaction so that the boundaries between countries become increasingly narrow. There are positives and negatives as a result of globalization. However, all possibilities will always be able to happen with things due to the impact of globalization. In addition to political and economic problems, liberalization has impacted culture and education directly and indirectly.

The Indonesian nation, as we all know, has a diverse culture with different uniqueness and characteristics compared to other countries cultures. Therefore, the regional culture, which is very diverse, should be used as an honor and a challenge for us to maintain and pass it on to the next generation. However, along with the swift flow of foreign cultures entering Indonesia, foreign cultures can inevitably influence or pollute these personalities.

Communities that are not prepared for technological developments accompanied by the entry of many new cultures can have negative impacts, such as the use of technology in receiving and distributing information that is not wise, the emergence of hoax news, intolerant attitudes towards others, lack of respect for other cultures and the emergence of existing intercultural sentiments. The changes that arise as a result of globalization should be wisely addressed and faced together. There are few right choices to be made except by adapting to the changes happening (Oviyanti, 2016).

One of the many changes that must be made is changing the education system in Indonesia. Education is required to provide provisions for students' life skills in a global

community. In addition, education must also be able to form students who can read opportunities in the future. Finally, education must be designed one step further so that students do not stutter in dealing with the changes caused by globalization.

The field of education that needs special attention is presenting social studies education in this urgent task. Social studies education, which seems stagnant, has yet to gain a proud position amid globalization. Many social studies lessons in schools are only given sparingly, which makes students do not have solid provisions for dealing with changes in social phenomena in society. Facing this phenomenon, social studies education should ideally be responsive and self-organizing in dealing with globalization.

Method

The research method used in this article is a literature review related to the urgency of social studies education in the era of globalization. Various literature reviews used in this article include books, journal articles, and various other academic texts. The various literacy study data are collected and then analyzed to be described to obtain easy-to-understand conclusions. This literature analysis aims to strengthen the ability to think about various theories from experts and the results of relevant research studies so that the existence of these various studies can become the essential foundation for ideas about the urgency of social studies education in the era of globalization (Handy, 2022).

Result and Discussion

It is undeniable that the development of globalization can impact the world of education, where globalization is a time when science and technology are overgrowing. To deal with this globalization, national education policies must improve the quality of education, both academic and non-academic, and improve education management to make it more productive and efficient and provide the broadest possible access for the community to obtain a quality education. However, unfortunately, the unpreparedness of our nation to produce quality and human moral resources who are prepared to be involved in taking part in the arena of globalization has resulted in positive and negative impacts from the influence of globalization, the explanation of which is as follows:

1. The Positive Impact of Globalization on Indonesian Education

a. Multimedia Interactive Teaching

Technological advances due to the rapid flow of globalization have changed the teaching pattern in the education world. Classical teaching has changed to teaching based on new technologies such as the internet and computers. In the past, teachers wrote with a stick

of chalk, occasionally making simple pictures or using sounds and other simple means to communicate knowledge and information.

b. Online Learning System

Currently, teaching and learning activities are not only carried out face to face. However, they can be carried out by utilizing various kinds of technology, such as smartphones, laptops, computers, internet networks, and supporting applications, to carry out teaching and learning activities online. For this reason, online learning can save time and money and can be done anywhere without limited space for learning (Putra et al., 2020).

c. Easy Access to Information

With globalization accompanied by technological developments, it is now easier for us to access information. Thus, making it easier for educators and students to find appropriate information to support teaching and learning activities. We can download library materials such as textbooks and research journals for free on the internet.

d. Student exchange

In the current era of globalization, various countries must cooperate in every field, such as education, by conducting student exchanges. In this way, every selected student can study another country's education system and culture. We can add insight into education for students.

2. The Negative Impact of Globalization on Indonesian Education

a. Commercialization of Education

The era of globalization threatens the sanctity of education. Many schools were founded with the primary purpose of being a business medium. When this education has been liberalized, many other things will emerge, one of which is the commercialization of education, or in the sense that education is sold and turned into a commodity to make a profit. The commercialization of education impacts the high cost of education and cannot be reached by people from the lower social class.

b. Dangers of the Virtual World

Besides being a means to access information quickly, the virtual world can also negatively impact students. Various kinds of material have a negative effect scattered on the internet. For example, pornography, hatred, racism, crime, violence, and the like. News that is harassing, such as pedafolia and sexual harassment, is easily accessible to anyone, including students. Goods such as Viagra, alcohol, and drugs are widely offered via the internet. This is very dangerous in the teaching and learning process.

c. Dependence on technology

Dependence on the engines of globalization, such as computers and the internet, can cause addiction in students or teachers. So that the teacher or students seem unenthusiastic in the teaching and learning process without the help of these tools. Meanwhile, according to (Saodah, 2020:26), the negative impacts of globalization on education include:

- 1) The decline in the quality of student morale
- 2) Increasing social inequality
- 3) The erosion of local culture
- 4) The emergence of fast and instant traditions

3. The Urgency of Social Studies Education in Facing the Flow of Globalization

Social Studies (IPS) subjects are the result of the integration (combination) of various fields of science which are put together to make it easier for students to follow the learning process. Substantially, Social Studies is related to all aspects of human life, such as behavior and underlying needs (Nursid, 1997). Materials related to nationalism can be used as the primary material to be taught to students to strengthen the spirit of nationalism in the era of globalization. Social Studies as national and global education can encourage students to understand the meaning of national diversity, culture, civilization, open communication, and transportation between nations in the world. Several learning methods can see the strengthening of nationalism through Social Studies learning. First, social studies learning can be done outdoors at certain times. Learning activities like this can be done by visiting particular objects, for example, monuments, museums, traditional markets, supermarkets, etc. Second, it can be done by changing social studies learning methods from verbalized to more meaningful learning. The method presents various social problems related to the life of the nation and state into concrete learning situations.

The description above can maintain nationalism in students as the nation's next generation. Even though the currents of globalization are crashing, the influx of culture and influences from other countries into the country will not diminish students' sense of nationalism. Students will not face social problems as a result of the adverse effects of globalization. Social studies subjects can be one of the solutions that can be used to form an attitude that passes on the values of nationalism so that they do not just fade away and disappear due to the phenomenon of globalization.

Then social studies can also provide the ability to solve a problem with a rational perspective and way of thinking. Social studies education can develop students' abilities and knowledge in this case. Social studies at the school level aim to prepare students to become

citizens with the knowledge, skills, attitudes, and values to solve various social problems, make decisions, and participate in the community environment to become good citizens.

In addition, the urgency of social studies education in this globalization era is in the context of character building. Social studies learning needs to be directed as a vehicle for developing national character education, developing students' intelligence, character, and personality following national education goals. Social studies learning must be improved following its integrated concept, which emphasizes interdisciplinary and transdisciplinary, with contextual and transformative, active and participatory learning in the perspective of social values following the development of people's lives. Social studies learning must also focus on its role in developing students' character to ensure survival in society and its environment. There are nine pillars of character in social studies learning that stem from universal noble values, namely:

- a. The character of God's love and all of His creation;
- b. Independence and responsibility;
- c. Honesty or trustworthiness, diplomatic;
- d. Respect and courtesy;
- e. Generous likes to help and cooperation/cooperate;
- f. Confident and hardworking;
- g. Leadership and justice;
- h. Kind and humble;
- i. the character of tolerance, peace, and unity.

Conclusion

Globalization, which has now penetrated various parts of the world, has spread rapidly to remote parts of the country, bringing many positive and negative impacts. The positive impacts due to globalization that can be felt are interactive teaching (Multimedia), online learning systems, easy access to information, and student exchanges. However, the negative impacts of globalization include the commercialization of education, the dangers of cyberspace, the decline in the moral quality of students, increasing social inequality, the erosion of local culture, and the emergence of fast and instant traditions.

In addition, social studies education as a synthetic discipline has become urgent in the era of globalization because it has an essential role in fostering a sense of nationalism in students, being able to solve self- and environmental problems, and becoming citizens with moral character.

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