

The Urgency of The Development of Social Studies Learning Through Innovation of Youtube Media as a Source of Learning Media in the Covid-19 Pandemic

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Abstrak

Bercermin dari situasi pendidikan di Indonesia di masa pandemi COVID-19, pemanfaatan teknologi memiliki peran yang sangat signifikan pada menyatukan interaksi pendidik dengan siswa untuk berjalannya belajar mengajar jarak jauh, yang sering kita sebut pembelajaran online atau jaringan jarak jauh. Dewasa ini pandemi covid menjadi tantangan dalam mengembangkan kreativitas pada pemanfaatan teknologi, tidak Cuma mentransmisikan pengetahuan, namun adalah bagaimana memastikan pembelajaran terjalankan dengan baik. Pendidik membutuhkan media pembelajaran untuk membantu proses belajar mengajar. Perkembangan teknologi memberikan dampak positif bagi dunia pendidikan salah satunya pemanfaatan Youtube sebagai media informasi. Dalam kondisi seperti ini, pembelajaran yang paling tepat adalah melalui media Youtube. Youtube dapat digunakan oleh para pendidik sebagai media pembelajaran. Media pembelajaran ini dikemas dalam bentuk video yang menjelaskan materi IPS dengan menggunakan pembelajaran konvensional meliputi penyajian materi, contoh soal, langkah-langkah penyelesaian soal IPS, dan pemberian soal latihan. Tujuan penulisan ini adalah memanfaatkan Youtube sebagai jembatan pembelajaran jarak jauh dan membantu siswa mempelajari materi pembelajaran ada.

Kata Kunci : Media Pembelajaran, Youtube, Pandemi Covid-19

Abstract

Reflecting on the training situation in Indonesia during the COVID-19 pandemic, using technology has a significant position in connecting educator and pupil interactions for the gap learning process, which we often name online mastering (in a distance network). Currently, the pandemic is a project in growing creativity within the use of era, no longer most effective transmitting understanding, however additionally the way to ensure mastering is conveyed nicely. Educators want learning media to assist the teaching and to get to know manners. Technological tendencies have a tremendous impact on the training sector, one of which is the usage of Youtube as a medium of facts. In this circumstance, the most suitable way to study is through Youtube media. Educators can use Youtube as a studying medium. This was getting to know media is packaged in the shape of videos that specify social studies fabric the usage of traditional gaining knowledge together with cloth presentation, pattern questions, steps for fixing social studies issues, and giving practice questions. This paper aims to apply Youtube for distance learning and assist students in apprehending the getting to know cloth.

Keywords: Learning Media, Youtube, Pandemic Covid-19

Preliminary

According to Sohrabi et al. 2020, the spread of the Coronavirus Disease outbreak or often called Covid -19, that occurred in more than 158 countries in the world has been designated by the World Health Organization WHO as a pandemic requiring the school system to modify the delivery system in its learning (ABBAS, 2020).

Covid-19 has controlled almost all sectors of the world's human activities and usually shuts down various human activities (Abbas, Jumriani, et al., 2021). It even breaks all aspects in various sectors of life, not only in Indonesia but throughout the world and in various countries. The covid-19 virus is not only a health problem; why? Because the impact of the virus is also felt in essential human fields, such as the field of education (Abbas, 2021). The

maturity of transmission between humans and other humans limits direct interaction. This concern is very hindering in the world of education, not only for students, it is even a challenge for teachers to provide innovations and reasonable ways for during a pandemic like this, media that is suitable and easy to use (Abbas, Rusmaniah, et al., 2021). Likewise, the world of education is always related to direct or face-to-face interactions; however, it must be constrained and even temporarily stopped so that the transmission of the virus in the school environment does not occur (Abbas & Warmansyah, 2014). According to the Indonesian government, face-to-face learning cannot be held, reflecting many considerations, including parents' concerns about their children if there is a new cluster attack spreading the Covid-19 virus in the school environment (Achmadi, 2019).

The government's decision to extend the study period at home resulted in various reactions from residents considering the limited resources and facilities that support face-to-face learning. The rules for learning from home are confirmed in Circular Letter (SE) number 4 of 2020 regarding the implementation of Education Policies during the Emergency Period for the Spread of the Coronavirus (Samosir & Tjahjono, 2020). The implementation of distance learning is emphasized in the circular so that permanent education activities are realized without burdening students to complete curriculum achievements, such as face-to-face learning.

Implementing compliance with standards in education provisions has become a binding obligation for schools in Indonesia, following applicable regulations. Since 1990 through the provisions of setting harmful standards for education to ensure sustainability and school communities receive protection as partners. Establishing educational service standards through quality determination with quality assurance will lead to an organization that aims to rationally achieve the educational targets set (Jumriani et al., 2021). This demand, especially when there was a reduction in the education budget due to the national economic situation, required efficiency measures from the perspective of an incentive for cash and demands for school accountability. (Alves & Raposo, 2007). The position of quality assurance is placed as quality service to be able to achieve the standards set even as efforts to guarantee and improve the quality of education are carried out and directed as much as possible so that schools can provide services that follow or exceed national education standards (Sobri & Moerdiyanto, 2014). This quality assurance service's affordability is inseparable from teachers' ability to facilitate and develop the course of learning. The success of the learning process can be reviewed through evaluation and the emergence of quality cultural awareness (Edward Sallis, 2002). Evaluation based on (Daji et al., 2019) is an activity carried out by the master to measure the mastery and achievement of students' Basic Competencies. Based on Permendikbud No.24 of 2016 discourse on Core Competencies and Basic Competencies,

Gagne & Briggs (1975) think that learning media is a tool to convey stimuli for students so that the learning process occurs. But the large variety of media means that the message's sender here is the educator and the recipient of the message is the student. In this case, teachers, textbooks, and the school environment are also media. More specifically, the teaching and learning media tend to be defined as graphics, photographers, or electronic senses for capturing, processing, and reconstructing visual information and expressions. Technological progress

means something that we cannot avoid in this life because technological progress will run in sync with the progress of science. In the current state of the Covid-19 pandemic,

As for the results of previous studies concerned with using social media in online learning, these studies indicate that the quality of online learning increases by using several social media platforms, including Facebook, Whatsapp and Instagram, and Youtube (L. Sari, 2020). As for this research, the author conducts research to improve the quality of online learning by using social media, namely YouTube, because the author's focus here is YouTube social media.

Seeing the current state of affairs and reflecting on the current state of life, it is necessary to progress from a tedious method to a method that makes students feel bored when learning, primarily online. Youtube does not only make it easier for us because of its easy access and makes parents and teachers more comfortable in giving lessons in the current situation (Mutiani et al., 2021).

Youtube is also an online video, and the main thing about the use of this site is to become a medium for searching, viewing, and developing original videos to and from all corners of the world through the web (Susanti, 2021). Youtube can be a sense to help students know the material that is amorphous to make it easier for students to understand during the learning process.

Conventional learning or what we often call using lecture model learning. The lecture learning model is a model that is explained by educators verbally, which is the most traditional way of teaching and has long been practiced in the history of education (Putri et al., 2021). In lecture learning, educators can use teaching aids to clarify the descriptions presented to their students. This example is a form of relationship through verbal explanations and narratives by an educator to students in his class (Beni, 2009).

By using Youtube learning media when studying, students must know the material being studied because the development of this Youtube media contains material concepts so that students can easily understand the material. From this background, the author conducted brief research using the title "The Urgency of Social Studies Learning Development Through Discovery of Using Youtube Media as a Source of Learning Media in the Covid-19 Pandemic Period".

The purpose of this writing is to use Youtube to help the learning process in long-distance learning, help students know learning materials, and develop the making of learning videos to upload on Youtube.

Method

The research method used is a literature study. Research using literature studies means that primary research is the same as other research. Still, the sources and methods of data collection are by taking data from the library, reading, taking notes, and cooking research materials (Melfianora, 2019, p. 2).

The data obtained were compiled, analyzed, and concluded as a result of receiving the results from several previous studies to answer how the impact of using YouTube during the COVID-19 pandemic was.

The type of data used is secondary data. Secondary data is stacked using literature studies of books, journals, scientific articles, theses, and others related to learning media, the COVID-19 pandemic, and YouTube.

The approach used in this research is literature study because this research aims to collect literature and then analyze and describe the facts discussed. This study will describe the use of Youtube in social studies learning during the Covid 19 pandemic (Sukmadinata, 2010).

Results and Discussion

In the face of this pandemic, Indonesia has decided on a Work From Home (WFH) policy which means learning from home as an anticipatory step, especially for students who have to go to school (Syaharuddin et al., 2021). This is taken so that the permanent learning process runs even though the quantity side does not meet. Schools choose to eliminate classes and renew Teaching and Learning activities (KBM) into online learning to achieve certain KDs that have been targeted (Kemendikbud, 2020). Online learning from Anderson (2008) is defined as using the Internet network to access learning materials, interact with content, coaches, and other students, gain support during the learning process, acquire knowledge, build personal meaning, and grow from the learning experience. Conceptually, it has been resolved using online. Still, it turns out that there are many obstacles in the field, including the difficulty of network access and not all available internet channels used for online learning (Wiriaatmadja, 2015).

In the learning process in schools, the media is a bridge to provide learning material. Learning media is a tool used by teachers and is a means of conveying messages to achieve learning goals that can stimulate the mind and will; as a result can cause learning motivation for students themselves (Wati, 2016).

So nowadays, it is in line with the statement of Hidayati & Darmuki (2021), which states that learning is an activity prepared by educators to attract and inform students so that using preparations designed by the educator can help students achieve learning goals (Yusnita et al., 2021). Learning is a process carried out by educators to students so that changes in behavior occur both from the cognitive, affective, and psychomotor aspects due to the origin of experience (Zainal, 2013). Learning is a process of changing behavior that requires encouragement or motivation to move in a better direction, from being unable to not knowing. Changes in behavior can be in the form of cognitive, affective,

Learning can also be defined as a process in which behavior is caused/changed through practice and experience (Darmuki & Hidayati, 2019). Teaching is instilling knowledge and skills in students to achieve the goals that have been set (Darmuki & Hidayati, 2019). The goal is the mastery of students' knowledge, skills, and understanding or attitudes so that students' moral cultivation is formed.

The benefits of using social media for education (Eliyawati, 2005; Sianipar, 2013): (1) public media is a communication channel. Effective communication is the primary task between teachers and students. If proper communication is not available, learning activities will be challenging. With the internet and social media, teachers and students can connect. This can make students active rather than passive content consumers; (2) Learning using online networks, being students, students can take classes from e-learning websites and discuss doubts

using various public media such as Youtube, Facebook, and Instagram; (three) Social Media is a learning tool, social media senses can be used to increase student involvement (Hariani et al., 2020). Teachers and students can develop their resources and ideas on Facebook, Instagram, or YouTube; (4) create creative demonstrations; through social media, students and teachers can demonstrate skills and express themselves. This can allow students to express themselves in various ways, such as by posting photos, blogs, articles, videos, audio clips, etc. This allows students to explore their talents and gives them opportunities in the future; (5) Experience global exposure; social media allows students to interact using people around the world. Get to know the various cultures that exist in the world. This includes culture, tradition, language, lifestyle, and culinary; (6) social media as a collaborative platform, and teachers can produce their learning content. Children can also collect information from internal and external sources on the internet; (7) social media becomes a research tool, and teachers can easily find high-authority research materials using social media in education. Teachers can research on Facebook. Youtube and Instagram to find relevant material on any topic related to using the field of education; (8) Help gain broader knowledge, social media helps to enhance student achievement and increase their knowledge through data and information collection; (9) Access to information, students and teachers can join Whatsapp classes to access information whenever students and teachers want and need; (10) Encourage new learning methods, Social media can be used as a learning platform. Teachers can upload learning videos on YouTube, Facebook, Instagram, and others to educate students without meeting directly (Herliandry, tt).

The use of Youtube in the social studies learning process has benefits, especially in long-distance learning. Submission of material can be easier using learning videos and not hindered by pauses & moments (S. Sari, 2019). Youtube makes it easier for students to understand the material, complete steps, write social studies symbols or formulas and play videos repeatedly according to student needs (Khasanah et al., 2020, p. 19). The educators make the learning videos so that students can know the material explained directly by the teacher at school. Videos are designed as attractive as possible so that students do not get bored learning at home (Setyaningrum, 2021). In addition, educators are also helped because conveying material does not take time (Mahnun, 2012).

The steps for using Youtube in learning are accessing www.Youtube.com and then doing the uploading process. after the upload is completed. Finally, the educator shows the video link to the school website software. Uploading a Youtube video link is also included in the form of file or photo attachments. The steps in the learning process are simplified and adapted to the current period, from preparation to implementation (Supriyanto, tt).

Planning, preparing lesson plans and materials, then uploading videos and assignments. In addition to the origin of the benefits, there are obstacles to the learning process experienced by educators and students. The obstacles experienced were regarding the internet quota of students and educators who could not know how the students responded because they did not interact directly (Harjudanti, 2021). The solutions that can be done in overcoming obstacles in utilizing Youtube on the social studies learning system on the network are similar:

1. The teacher sends the video link to the group

WhatsApp so that students can open video links directly without having to switch to the Youtube application, even though it takes a little longer time, but this can overcome the use of internet quota; and

2. When educators are unable to interact online, it can be overcome

using the comments feature on Youtube, discussing in the "Discussion Topics" room on each school's website, or discussing through WhatsApp classes.

Conclusion

Based on the results of research on the use of Youtube as social studies learning medium during the Covid 19 pandemic, which was carried out in various schools, several conclusions can be drawn, namely that educators use Youtube in the social studies learning process with two stages, namely the preparation stage and the application stage (Salehudin, 2020, p. 19). in the preparation stage, educators prepare to learn application planning (RPP), and then educators form social studies learning videos in sync with the material to be delivered. Furthermore, in the application stage, educators upload math videos to Youtube. Afterward, the teacher provides a link to the school website, accompanied by uploading practice questions or assignments for students.

We can use various media for learning during this pandemic, such as WhatsApp, YouTube, E-learning, and Edmodo. The obstacles faced when using Youtube in the online learning system are internet quotas and not being able to interact personally online between educators and students. The solution that can be done to overcome the problem is to use sending a video link to the WhatsApp class so that you can play videos without having to switch to Youtube software to overcome not being able to interact; you can use the comments feature on Youtube, discuss in the "Discussion Room" room on the respective school website. - respectively, or discuss through WhatsApp groups.

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